

CITY OF HUDSONVILLE

DOWNTOWN DEVELOPMENT AUTHORITY MEETING MINUTES Tuesday, May 12, 2009

DDA Voting Members Present: Don Van Doeselaar, Jeff Berens, Laurie VanHaitsma, Dale Sall, Dr. Brad Dykstra, Larry Gemmen, and Joel Keegstra

Non-Voting Attendees: Pauline Luben, Dan Strikwerda, Jan Sal, Art Bolt, Jim Fredricks, and Matt Vande Bunte of the GR Press

Absent: Stan Buell, Doug Butterworth, and Gary Huizen

- I. Call to Order:
Jeff Berens called the meeting to order at 7:30 a.m.
- II. Minutes:
Motion made, supported and unanimously approved to accept the minutes from February 10, 2009 and February 17, 2009.
- III. Budget review:
Jan Sal and Pauline Luben went over the budget.
- IV. Annual millage approval:
The DDA millage is reviewed annually and it was decided to retain the 1 mill budget for the upcoming year. Also a change was made by increasing the TIF miscellaneous expense to \$15,000 from \$9,000. A motion was made by Dale Sall, and supported by Dr. Brad Dykstra to approve the 1 mill and to adjust the budget as Pauline Luben suggested. It was unanimously approved.
- V. Summer Concert Series:
Laurie Van Haitsma said that we are moving down from 4 to 3 concerts this summer. They will be monthly with one in June, July and August. The September concert wasn't well attended and the weather isn't always as good then, so that concert is cancelled. Patty is putting together a bag of coupons and information from the three commercial areas of Hudsonville to be distributed at the concerts. \$2,625 is needed from the DDA, which is approximately the same as last year with the added funds for a sound person. Dr Dykstra said people can park on his lot and they could advertise on his sign. It was moved by Dr. Brad Dykstra, and supported by Larry Gemmen, and unanimously approved to spend \$2,625 for the concert series.
- VI. 5469 32nd Avenue Rental Agreement:
Dale Sall mentioned the agreement for the renter at 5469 32nd Avenue is coming to an end. After a brief discussion a motion was made by Dale Sall, and supported by Laurie Van Haitsma that the tenant can stay on a month to month basis for up to 3 months at the rate of \$500.

- VII. Central Blvd/32nd Avenue downtown sign adjustment:
Pauline Luben said the new downtown sign is up, but disappointment was expressed by a few people that the swoop is not very visible. The sign company said they could fix it for \$450. Dr Dykstra said it should be made how we ordered it. Larry Gemmen agreed. Mayor said we could have him change the background, which is what is different from the proposal. If the sign company does not want to change the background, they can change the swoop. Dr. Dykstra made the motion, supported by Laurie Van Haitsma and unanimously approved that we first try and get him to change the sign as part of the original contract.

There was discussion on the other wayfinding signs and it was mentioned that per discussions with City Commissioners that it is best to hold off on the wayfinding sign project for a few months. There were also a number of comments from people that like the changeable message board on the new sign.

- VIII. Other business:
There were brief discussions about the “Zeigler property”, which is going to get a lawn soon and then it will be left in that state. There was also discussion on MDOT’s Chicago Drive projects. They are going to repave through Hudsonville in 2010, and then from 40th to 80th Avenue in 2011. In 2011 they are also going to come back and do some intersection adjustments. It was also mentioned that the Pinnacle Center is expanding this summer.

- IX. Adjournment:
The meeting was adjourned at 8:20 a.m.

Respectfully Submitted,

Daniel J. Strikwerda, AICP